ARRA EETT 21st Century Classrooms

Competitive Grant Training

Application Deadline
Feb 5th, 2010 - (5 pm – MST)

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Webinar Objective

- Clarify Grant Focus

- Provide Application Details

- Answer Questions

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Grant Purpose

- Helps fulfill Superintendent Horne's vision for supporting 1:1 projects

- Leverage technology to improve students' academic performance,

- Accelerate school improvement and reform efforts through the use of technology,

- Assist every student in becoming technologically literate by the end of the 8th grade.

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Eligibility

- Defined in USDOE EETT guidance
  - Among highest LEAs in percentage or number of students in poverty
  - Have school in improvement status or have substantial need for help in acquiring technology
- LEAs with 219 or more students in poverty
- LEAs with 33% or more of students in poverty
- Over 91% of students in Arizona represented

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Partnerships Eligibility

- LEAs not on the eligibility list can partner with eligible LEAs

- Eligible LEAs can partner together

- No extra points will be awarded for creating a partnership

- Not an area of emphasis for this competitive grant RFP

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Grant Writing Tips

- Write to be read by a busy grant reviewer

- Not a Ph.D. Thesis

- Don't make assumptions about prior knowledge

- Explain acronyms

Application Overview

1. Cover Page

2. Executive Summary (5 pts)

3. Project Design Detail Narrative (50 pts)

4. Accountability and Evaluation (20 pts)

5. Budget (15 pts)

6. Appendices A – E

   – Appendix D (10 points)

Cover Page

- Use Provided Form
- Include all impacted schools
    - You may need to cut and paste
- Include all required information
- Signed by Superintendent or equivalent

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Part 2: Executive Summary

- 5 points

- 3 page limit

- Summarize project scope, intent, and significant elements

- Suggestion: Write this part last

Part 3: Project Detail

- 50 points

- Covers design and implementation of project

- Reflect guidance from project design instructions

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Absolute Priorities

- **ONLY TWO**
  - ***Close student achievement gaps***
  - *Increase student technology literacy*
- Primary focus – students of highest need
- Specific sets of students (grade or subject)
- Multiple sites can be targeted (spanning grades or subjects at multiple schools)
- Page 6 of RFP

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Student Achievement Gap

- Primary goal of this grant
- 5 bonus points available for selecting students from a school in NCLB school improvement status or with a label of Underperforming or below

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Student Achievement Gap

- Explain and provide data about achievement gaps

- Provide evidence project focuses on students of the highest need

- Connect grant expenditures and activities to district/school plans

- Include relevant data sets in Appendix A & refer to data throughout narrative

- Page 6 of RFP

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Technology Literacy

- **Grant proposals must include:**
  - Student Tech Literacy Assessment
  - 2 collaborative project-based learning experiences
  - 2009 & 2010 Speak-Up Participation
    - 2009 survey has been extended to Jan 23rd
    - Register District for Speak-Up
- http://www.tomorrow.org/speakup/speakup_surveys.html

- Page 7 of RFP

Instructional Strategies

- Identify instructional strategies of focus
- Align closely with identified strategies for consolidated plans
- Additional strategies as appropriate (see Sample Technology Strategies at ADE Ed Tech website)
- Connect with outcomes
- Page 7-8

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Professional Development

- Required Elements
  - Intel® Teach program participation
  - Collaborative planning
    - May require adjustment in teaching schedule
    - Include in administrator letter of commitment
  - Teacher Technology Proficiency Assessment
  - Sustained Professional Development (think PLCs with planned, regular PD opportunities)
  - Technology Integration Matrix
- Page 8-9 of RFP & Appendix C

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Instructional Support

- Required Elements
  - Project Peer Coaching Facilitator
  - Minimum of one (1) Peer Coach per selected site
  - Collaborative Planning Opportunities
  - Puget Sound Peer Coaching Model

- Page 9 of RFP

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Technical Support

- Provide detail about support plan for impacted classrooms

- Page 9 of RFP

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Hardware

- Focus is on providing interactive classroom tools

- Emphasis on 1:1 environment

- Individual Computing Devices

- Connect hardware to identified instructional strategies

- Page 9-10 of RFP

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Individual Computing Devices

- Page 41 of State Tech Plan include some recommendations for grade levels

- Consider non-traditional laptops
  - Netbooks
  - Other portable devices

- Page 10 of RFP

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Digital Content

- Focus on achievement gap

- Integrate resources from IDEAL, Thinkfinity, and Discovery Streaming

- Support instructional strategies & teachers

- Page 10 of RFP

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Infrastructure

- See AZ Ed Tech Plan (page 41) & SETDA whitepaper

- Describe available bandwidth & how it will meet the needs of grant

- Funding for wireless network upgrades only

- Page 11 of RFP

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Policies

- Include existing policies or examples of collaborative tools being used

- Insurance/Damage Plan

- Consistent with instructional strategies & activities

- Page 11-12 of RFP

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Capacity

- 5 additional points are available
- Provide evidence within LEA of planning and ability to implement 1:1 learning environments
- Can reference information provided in other sections

- Page 12 of RFP

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Timeline

- Spring / Summer 2010 – Preparation
- Fall 2010 – Implementation
- Quarterly Reports & Conference Calls
- Up to 3 face-to-face grant meetings

- Page 13 of RFP

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Part 4: Evaluation and Accountability

- Coordinate with absolute priorities and instructional strategies

- Set definable targets

- Identify internal process evaluation methods and procedures for measuring progress

- Page 12 & Appendix E of RFP

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Part 5: Budget

- Max Award Amount = $500,000
- Max per Student Award = $1,000 per student
- 20% additional funding should be added from non-21st Century Classroom grant funding sources

- Page 14 of RFP

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Explanation of Budget Requirements

Per Eligible Student	**Cost v. Award/Allocation**
	200 eligible students
$1,000 max per eligible student	$200,000 cost of project
- $ 100 (10%) for required set-aside for evaluations	- $20,000 (10%) for required set-aside for evaluations
- $ 250 (25%) for required PD	- $50,000 (25%) for required PD
+$ 200 (20%) LEA responsibility from other funding sources (Title I, Title II-D, Title III, M&O, etc. ~ excluding E-rate)	+$40,000 (20%) LEA responsibility from other funding sources (Title I, Title II-D, Title III, M&O, etc.~ excluding E-rate)
$ 850 per eligible student for other costs	$ 170,000 total for other costs

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10% Set-Aside

- Student Literacy Assessment
- Teacher Technology Proficiency Assessment
- Grant workshops travel
  - 2 people (grant may pay for additional)
  - 2 days
  - Max of 3x during grant period
- Program Evaluation

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Appendices A-E

- **Appendix A: Data Used to Determine Targeted Achievement Gap**

- **Appendix B: Staffing Analysis (Fill in chart)**

- **Appendix C: Professional Development (Fill in chart)**

- **Appendix D: Support and Commitment Letters (10 points)**

- **Appendix E**: Accountability & Evaluation Matrix (Fill in chart)

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Letters of Commitment

- Letters of commitment need to be obtained from the following groups:
  - Superintendent or Charter Holder
  - LEA Business Officer or equivalent
  - LEA Federal Programs Director
  - LEA IT Director
  - LEA Curriculum Director or equivalent
  - LEA Educational Technology Director or Trainer or equivalent
  - School Principal(s) from participating school sites
  - All participating teachers from each site

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Letter of Commitment

- *His or her role in the pilot project.*
- *His or her commitment to the project activities to achieve defined goals.*
- *Participation in accountability/evaluation activities.*
- ***Teachers** commitment must specifically include attendance at Intel® Teach training, completing the pre and post assessment for teacher technology proficiency, and administering the pre and post assessment for student technology literacy.*
- ***Superintendent or Charter Holder** must commit to provide 20% of project funding from other funding sources.*

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Resources

- **Review NASTID– SETDA Papers on combining Title I & EETT dollars to maximize impact** (see links in Application Instructions)

- Links to Documents in Application
- Posted to ADE Ed Tech ARRA page
- FAQs Posted to Ed Tech ARRA webpage

- http://www.azed.gov/technology/arra.asp

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Tech Planning/Standard RFP

- **Separate, distinct RFP Opportunity focused on tech planning and tech standards alignment**

- Purpose
  - Revise tech plans
  - Create learning activities for new standard
  - Embed in core content activities

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Tech Planning/Standard RFP

- Released shortly after the new year
- Available to top 50% of districts according to poverty
- Max funding - Approx $1-2 per student in poverty for each LEA
- Encourage consortium groups to increase allocation total and combine efforts
- Expand tech literacy efforts from 21st Century Classrooms grant

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Submission of Application

- Must be delivered by 5 pm on Feb 5th
- Do not use USPS (United States Postal Service)
- ADE will look at Compliance Checklist pg 2 in Directions
- 30 pages total – not including tables and Appendices
- 1 ½ line spacing, 12 pt font, 1"

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Questions